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# Purdue Society of Women Engineers

# 2024-2025 Corporate Support Guide



Dear Corporate Representative,

Purdue SWE (PSWE) could not continue its tradition of excellence without the support of our corporate partners, and we thank you for your continued support. PSWE aims to empower and support women through innovative programs that provide technical experience and leadership opportunities in open and encouraging environments. Since 1954, PSWE has been dedicated to motivating young women to attain the highest levels of education and career advancement.

Our SWE section is the longest chartered collegiate SWE section, and we are among the largest collegiate SWE sections in the country. We are also one of the most active student organizations at Purdue. PSWE has over 600 members, an executive board of 45 members, and hosts nearly 200 events each year. Our events fall into the following four facets: Professional, Technical, Outreach, and Social.

This past year was memorable for many reasons with highlights such as the WE23 National Conference in LA, supporting the 2nd Annual Women Engineering Gala, creating a homecoming parade cart, hosting a blood drive, and collaborating on West Lafayette company tours. Additionally, the organization saw the addition of a new Alumni Relations chair to focus on alumni connections and was the second year of the Design Team which competed at WeLocal Conference in Baltimore, MD winning first place in the poster and technical presentation. This upcoming year, we will continue to grow and expand our board as we work to meet the needs of our membership. This year we are expanding opportunities for technical growth by creating a new technical team focused on hands-on opportunities for the civil, environmental, materials, and construction disciplines. In addition to this new team we are also focusing on providing year round technical workshops to help members gain skills such as manufacturing, coding, and soldering. Another goal for the year is to grow our graduate community by hosting events planned specifically for graduate students which will be led by a graduate student on board this year. Within our goals for the year the board will also be planning semesterly company tours, collaborating with various engineering student organizations, supporting the 3rd Annual Women Engineering Week, and planning events with other Big10 SWE sections.

Our Professional Pillar continued to provide networking and professional development opportunities between students and companies. In the Fall, Day with Industry collaborated with five other minority engineering organizations and hosted over 300 students. Our Spring event saw impressive attendance, with nearly 60 students and five companies in attendance for Evening with Engineers. Our professional committee supported students through company info sessions and career workshops as well as connected students with professors during the second annual DEI potluck, highlighting diversity in Purdue’s teaching faculty. We continued our mentorship program, connecting undergraduate students to each other, upperclassmen, board members, alumni, and graduate students.

Our Technical Pillar had another exciting year with many of its subteams. The Grand Prix Team, consisting of karts #43 and #44, raced in Purdue’s Grand Prix Race 67. This annual race consists of 32 kart teams competing for 160 laps until a winner crosses the finish line. Team Tech collaborated with John Deere to create a project that was presented during the fall National SWE Conference, WE23 and won second place. The Design Team worked to compete in the Spring WE Local Conference in Baltimore, presenting an intuitive tourniquet that would be easily accessible to the public and won first place. Multiple Tech Talks from various companies were hosted this past year allowing members to learn about various career paths, companies, and networking skills.

Our Outreach Pillar had a successful year through several events. SWEekend, an event that invites high school seniors who have applied or committed to Purdue to campus, hosted 60 seniors each semester. Seniors were paired with a current PSWE member and got to shadow them by attending their classes and learning about the Purdue Engineering experience. Girl Scout Day is held once a semester and hosts local Girl Scouts troops through a day of STEM activities, involving over 30 PSWE volunteers. This past year’s spring event was themed “Grand Prix '' to emphasize the technical skills used by PSWE’s very own Grand Prix team. Our Outreach Committee engages PSWE members with the community by planning and hosting a variety of K-12 STEM Outreach Events. Some of this year’s events included SWE Winter Wonderland, West Lafayette Library Women in STEM event, and the PSWE Pen Pal Program with 45 pen pal pairings each semester.

Our Social Pillar hosted several General Meetings throughout the year, many of which were sponsored by a diverse array of companies. The Fall semester hosted an average of 50 members per meeting and the Spring had an average of 35 attendees. Our wellness events included group yoga and rock climbing classes, as well as meetings focusing on financial wellbeing and de-stress events. We continued our Social Media presence through Instagram and LinkedIn, as well as with our PSWE Website ([www.purdueswe.org](http://www.purdueswe.org/)).

This upcoming 2024-2025 academic year, we will be continuing many of our successful events, attending the National Conference in Chicago, IL, and preparing our members for their careers with you. We are continuing our initiative of Diversity and Inclusion from the inside out, where each board member and PSWE member is encouraged and expected to include, promote, and engage with our diverse group as we strive to grow and strengthen one another in a welcoming and supportive community.

We appreciate any and all sponsorships of Purdue Society of Women Engineers. The overwhelming support we receive from you and your company encourages us to grow as engineers, leaders, and people.

Thank you for continuous support of our organization,

| Abigail Mizzi, PresidentHarshavardhini Manivannan, VP ExternalMaitri Pandya, VP Internal | Mallory Zobel, VP MembershipAnna Isaacson, VP Finance |
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# Support Options

There are several opportunities for companies to support PSWE monetarily.

1. Become a PSWE platinum, gold, or silver level sponsor

2. Sponsor a specific event/program

3. Donate scholarships to fund academic support for PSWE members

4. Make a general donation to be used for PSWE activities at PSWE's discretion

# Sponsorship Levels

Companies can become a sponsor by sponsoring a specific event, sponsoring a scholarship, or by making a general donation. Sponsorship level funds will be used for pillar initiatives along with conference grants. Please contact Harshavardhini Manivannan (hmanivan@purdue.edu) with any questions.

**Platinum Level**

Companies sponsoring at this level will receive:

* Highlighted advertisement of company recruitment events in a weekly email that reaches 600+ members
* Access to yearly SWE resume book
* Logo displayed and corporate website linked on the PSWE homepage
* Logo included in the weekly email sent to all members
* Highlighted internship and job opportunities within PSWE

*Donation:* $3,000 or more

**Gold Level**

Companies sponsoring at this level will receive:

* Access to yearly SWE resume book
* Logo displayed and corporate website linked on the PSWE homepage
* Logo included in the weekly email sent to all members
* Highlighted internship and job opportunities within PSWE

*Donation:* $1,000-$2,999

**Silver Level**

Companies sponsoring at this level will receive:

* Logo displayed and corporate website linked on the PSWE homepage
* Logo included in the weekly email sent to all members
* Highlighted internship and job opportunities within PSWE

*Donation:* $500-$999

# Event Sponsorship

# *Professional*

**Day with Industry**

*Date:* Sunday, September 8th, 2024

*Description:* Day with Industry is a career fair that happens before Purdue’s engineering career fair, Industrial Roundtable. It provides Purdue minority students with networking and job opportunities. PSWE will be working with other minority engineering organizations (National Society of Black Engineers, Society of Hispanic Professional Engineers, the Society of Mexican American Engineers and Scientists, and the Society of Asian Scientists and Engineers) to plan this career fair that gathers a diverse group of engineering students at Purdue.

*Cost:* $700

*Contact:* Nicole Konstant (nkonstan@purdue.edu)

**Corporate Banquet**

*Date:* Weekend evening around EXPO in the Spring (TBD)

*Description:* Corporate Banquet is an informal social networking event where PSWE is able to acknowledge and interact with our many sponsors. We would like to invite any recruiters, talent leads, or engineers of our sponsors to spend an evening with PSWE and its members! Students get the opportunity to meet with company representatives in a relaxed environment, with a focus on making connections. Companies can benefit from this event by having the opportunity to talk in-depth with students and give advice in this business casual environment, as well as be specially recognized by PSWE for their contributions. This is an evening event with a social happy hour, and reception dinner. Please reach out if your company is interested in speaking at the event.

***\*\*Please note that any company who sponsors or collaborates directly with any of our technical teams will be given an automatic invitation to this event and will not be required to pay for this event. Otherwise, companies are welcome to join in this relaxed setting for the listed cost. Please feel free to reach out with questions to confirm your invitation for the corporate banquet.\*\****

*Cost:* $300

*Contact:* Spruha Vashi (svashi@purdue.edu)

**Mentorship**

*Date:* Ongoing

*Description:* The corporate mentorship program focuses on helping PSWE members build confidence, set academic and professional goals, and expand their professional network. We will help foster effective one-on-one mentoring relationships between PSWE members and women in the engineering workforce. We are striving to create an environment that benefits everyone involved and prepares our members for the workforce and to eventually become mentors themselves. Please reach out if you would like to become involved as mentors or monetary sponsors.

*Cost:* $100

*Contact:* Hailey Benfield (hbenfie@purdue.edu)

Riya Parikh (parikh85@purdue.edu)

**Professional Development Series**

*Date:* Ongoing

*Description:* These events give PSWE members the chance to prepare for the industry and network with companies. Possible events could include professional development talks, career fair prep, resume reviews, or any other ideas your company might have. This is a fantastic way to achieve strong company interaction and to introduce our members to available opportunities at your company.

*Cost:* $200

*Contact:* Veronica Miller (mill3119@purdue.edu)

**SWE Beyond Purdue**

*Date:* Ongoing

*Description:* Bring together SWE collegiate members from Big 10 schools over coffee to discuss goals, share experiences, and exchange advice. This event is a great opportunity to connect, collaborate, and strengthen the SWE network across Big 10 universities.

*Cost:* $200

*Contact:* Urja Raipancholia (uraipanc@purdue.edu)

**Research Symposium**

*Date:* Weekday Night in the Fall (TBD)

*Description:* Join us for an insightful panel where Purdue's engineering graduate students will showcase their innovative projects, inviting undergraduates to explore potential collaboration opportunities and gain valuable insights into current research endeavors. Sponsorship is welcome to support the event festivities.

*Cost:* $100

*Contact:* Sydney Madtezke (mill3119@purdue.edu)

 Lahari Lingam (lingaml@purdue.edu)

**DEI Potluck**

*Date:* Weekday Night in the Spring (TBD)

*Description:* Join us for the third annual Diversity, Equity, and Inclusion (DEI) Potluck! Informally network and discuss these important topics with students, faculty, and leaders within the Purdue community.

*Cost:* $100

*Contact:* Sydney Madtezke (mill3119@purdue.edu)

 Lahari Lingam (lingaml@purdue.edu)

**Alumni Tailgate**

*Date:* Fall (TBD)

*Description:* Join us for a lively social event where past SWE alumni come together to reconnect, share stories, and cheer on the Boilermakers at a Purdue football game tailgate!

*Cost:* $300

*Contact:* Maddie Yee (yee16@purdue.edu)

 Sydney Phillips (sphillps@purdue.edu)

**Graduate Student Events**

*Date:* Ongoing

*Description:* Organize a variety of events aimed at enhancing inclusivity for graduate women in engineering at Purdue, fostering a supportive and engaging environment through enjoyable social and professional gatherings!

*Cost:* $200/event

*Contact:* Amanda Stone (stone178@purdue.edu)

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# *Technical*

**Technical Solutions Team**

*Date:* August 2024-October 2025

*Description:* At the yearly SWE Annual conference, Boeing hosts a competition where multidisciplinary engineering teams of 4 to 12 compete to create the best project. We are looking for a company to sponsor our team for the 2024-2025 academic year and we will complete a project pertaining to your company's needs. In return, your company would provide a list of possible projects, a project advisor, and funding. Sponsorship may also include funding select members of the team to attend the national conference.

*Cost:* Dependent on project

*Contact:* Arushi Bharadwaj (bharad26@purdue.edu)

 Sydney Hirsch (hirsch25@purdue.edu)

**Research & Design Team**

*Date:* August 2024-October 2025

*Description:* Following a first place finish at the WE Local Conference Collegiate Competiton in April, PSWE is continuing its Research and Design Team which tackles a large, interdisciplinary design project aimed toward bringing together engineering majors like Agricultural, Biological, Biomedical, Chemical, and many other engineering disciplines. This year, our team looks forward to venturing into pharmaceuticals and biotechnology. If your company would like to sponsor our project or partner with our team, please reach out!

*Cost:* Dependent on project

*Contact:* Akansha Chauhan (chauha29@purdue.edu)

 Abby Gaudet (gaudet@purdue.edu)

**Sustainability Team**

*Date:* August 2024-October 2025

*Description:* New this year, PSWE is introducing Sustainability Team which tackles a consulting project aimed at bringing together a diverse array of engineering majors including Chemical, Environmental and Ecological, and many other engineering disciplines. If your company would like to sponsor in part our project or partner with our team, please reach out!

*Cost:* Dependent on project

*Contact:* Emily Jones (jone2324@purdue.edu)

 Sabina Mazur (smazur@purdue.edu)

**Grand Prix Team**

*Date:* Ongoing

*Description:* SWE’s Grand Prix team is a passionate and competitive kart racing team gearing up for the spring racing season. This upcoming year, the team will be competing for a spot in the Grand Prix Race 68. The team has many opportunities for sponsors to contribute, including a wide range of flexible packages to address the various aspects of the kart racing. Join us as a sponsor and be a part of our journey towards success on the track! If interested, please reach out to learn more about our various sponsor packages.

*Cost:* Dependent on sponsor

*Contact:* Maura Whitaker (whitak40@purdue.edu)

 Audrey Phipps (phipps11@purdue.edu)

**Technical Development Series**

*Date:* Ongoing

*Description:* These events give our members the chance to strengthen their technical skills and connect with companies. Possible events could include tech talks, demos, or a skills session. Through these technical events, our members can learn more about engineering topics that might interest them and see them applied in the real world.

*Cost:* $200

*Contact:* Emily Grube (grube0@purdue.edu)

**Technical Workshop Series**

*Date:* Ongoing

*Description:* Technical workshops provide members the chance to strengthen their technical skills and connect with companies. Possible topics include FEA, soldering, CAD, BIDC machining workshops, or welding to share experiential learning opportunities with members. Through these technical events, our members can learn more about engineering topics that might interest them and see them applied in the real world.

*Cost:* $200

*Contact:* Sasha Prabhu (sprabhup@purdue.edu)

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# *Outreach*

**SWEekend**

*Date:* One Friday and Saturday each Fall and Spring semester

*Description:* SWEekend is an opportunity for high school seniors who have applied or been accepted to Purdue to learn more about the university and interact with our PSWE members. The high school participants learn about engineering student organizations, participate in engineering activities, and socialize with other seniors and PSWE members. Last year, we had over 40 high school seniors throughout the country in attendance. Companies wishing to sponsor SWEekend will receive recognition on literature distributed, can participate in activities, and can select a representative to deliver the keynote address.

*Cost:* $750/event

*Contact:* Jayden Pierce (pierc123@purdue.edu)

Kirthana Krishnappa (krish199@purdue.edu)

**Girl Scout Day**

*Date:* A Saturday in each the Fall and Spring semesters

*Description:* Each semester, we invite local Girl Scout Troops and their parents to campus to have a fun and educational day at Purdue. The troops rotate through different activities, which represent different engineering disciplines. Past activities have included Play-Doh tensile tests and CD balloon hoverboards. The Girl Scouts leave with a renewed interest in engineering. Companies wishing to sponsor Girl Scout Day events will receive recognition on any literature distributed and can participate in the engineering activities if they wish.

*Cost:* $600/event

*Contact:* Maya Simpson (masimpso@purdue.edu)

 Anushka Nilangekar (anilange@purdue.edu)

**Community Outreach**

*Date:* Ongoing

*Description:* PSWE Community Outreach operates through two key branches: the Outreach Committee and STEM Collaborative Outreach. The Outreach Committee is dedicated to developing activities and hosting events for K-12 students to spark their interest in STEM fields. Consisting of PSWE members, the committee plans and conducts various community events throughout the academic year. One of the hallmark events of the Outreach Committee is "Winter Wonderland," a half-day program for K-6 students featuring winter-themed engineering activities that showcase various engineering disciplines. Meanwhile, STEM Collaborative Outreach aims to build lasting connections with the Greater Lafayette and Purdue communities through STEM initiatives. Some events include classroom visits to local schools, coordinating with community and local organizations to create event opportunities for the Outreach Committee, and collaborating with other Purdue outreach organizations. The overarching goal of our community outreach initiatives is to engage K-12 students in the Greater Lafayette region, fostering enthusiasm for STEM careers among youth.

*Cost:* $200

*Contact:* Meg Wentz (wentz5@purdue.edu)

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# *Social*

**Bagel Breaks**

*Date:* Ongoing (Weekly on Fridays)

*Description:* PSWE hosts Bagel Breaks every Friday morning. Sponsored bagel breaks are held in Dudley and are open to both SWE members and Purdue engineering students. Sponsoring companies are welcome to attend and to speak with students about opportunities within the company.

*Cost:* $200/event

*Contact:* Mallory Zobel (mezobel@purdue.edu)

**PSWE Cookout**

*Date:* One day each Fall and Spring semester

*Description:* A cookout is held each semester on the Purdue Engineering Mall and is open to all students. This lunchtime event is a great opportunity to mingle with students and to talk about SWE and the events we hold each year. The sponsoring company is encouraged to participate and can bring literature or other company items to hand out to students.

*Cost:* $400/event

*Contact:* Rakhi Kataria (katariar@purdue.edu)

 Emma Almeida (ealmeida@purdue.edu)

**Social and Wellness Events**

*Date:* Ongoing

*Description:* PSWE strives to create an inclusive environment where our students can connect and support each other. Through these events, PSWE members can strengthen bonds and can also learn about different cultures. Past events have included ice skating, blanket-making, and rock climbing. Company literature can be handed out during events. Sponsoring companies are welcome to help plan and attend these events as a way to engage with our members.

*Cost:* $300/event

*Contact:* Rakhi Kataria (katariar@purdue.edu)

 Emma Almeida (ealmeida@purdue.edu)

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# *Overall SWE Support*

**Annual Conference**

*Date:* October 25-27, 2024

*Description:* This year, we will be sending PSWE members to the National Conference in Chicago, IL. In honor of PSWE’s 70th year and Chicago’s close proximity to campus, we hope to send over 100 members to this conference for them to attend professional and personal development seminars, connect with national SWE members, grow as leaders, and learn about new ideas and events to bring back to PSWE. Sponsoring companies will be recognized for their contributions in all publications regarding the conference and have the opportunity to meet the recipient(s).

*Cost:* $20,000 (Partial sponsorship available at $500 per person)

*Contact:* Mallory Zobel (mezobel@purdue.edu)

**WE Local Conference**

*Date:* Spring

*Description:* Each year, we send members to one of the regional conferences. At the conference, they can meet students from other SWE sections, grow closer to PSWE members, attend professional development sessions, and network with companies. We hope to send at least 30 students to this year’s WELocal Conference. Sponsoring companies will be recognized for their contributions in all publications regarding the conference and have the opportunity to meet with the recipient(s).

*Cost:* $10,000 (Partial sponsorship available at $500 per person)

*Contact:* Mallory Zobel (mezobel@purdue.edu)

**Membership Scholarship**

*Date:* Ongoing

*Description:*  PSWE encourages all members to be National SWE members which provides students the opportunity to attend conferences, network with other chapters throughout the nation, and learn about all national SWE events. As some of our members struggle to obtain an official membership due to financial obligations, PSWE is offering a scholarship opportunity for students to apply to get their national membership fee covered. Scholarship recipients can either be chosen by the company sponsoring the membership or by an unbiased party.

*Cost:* $1,000 (Partial sponsorship available at $50 per person)

*Contact:* Abigail Mizzi (amizzi@purdue.edu)

*SWE Mission Statement:*

*“Empower women to achieve full potential in careers as engineers and leaders, expand the image of the engineering and technology professions as a positive force in improving the quality of life, and demonstrate the value of diversity and inclusion.”*